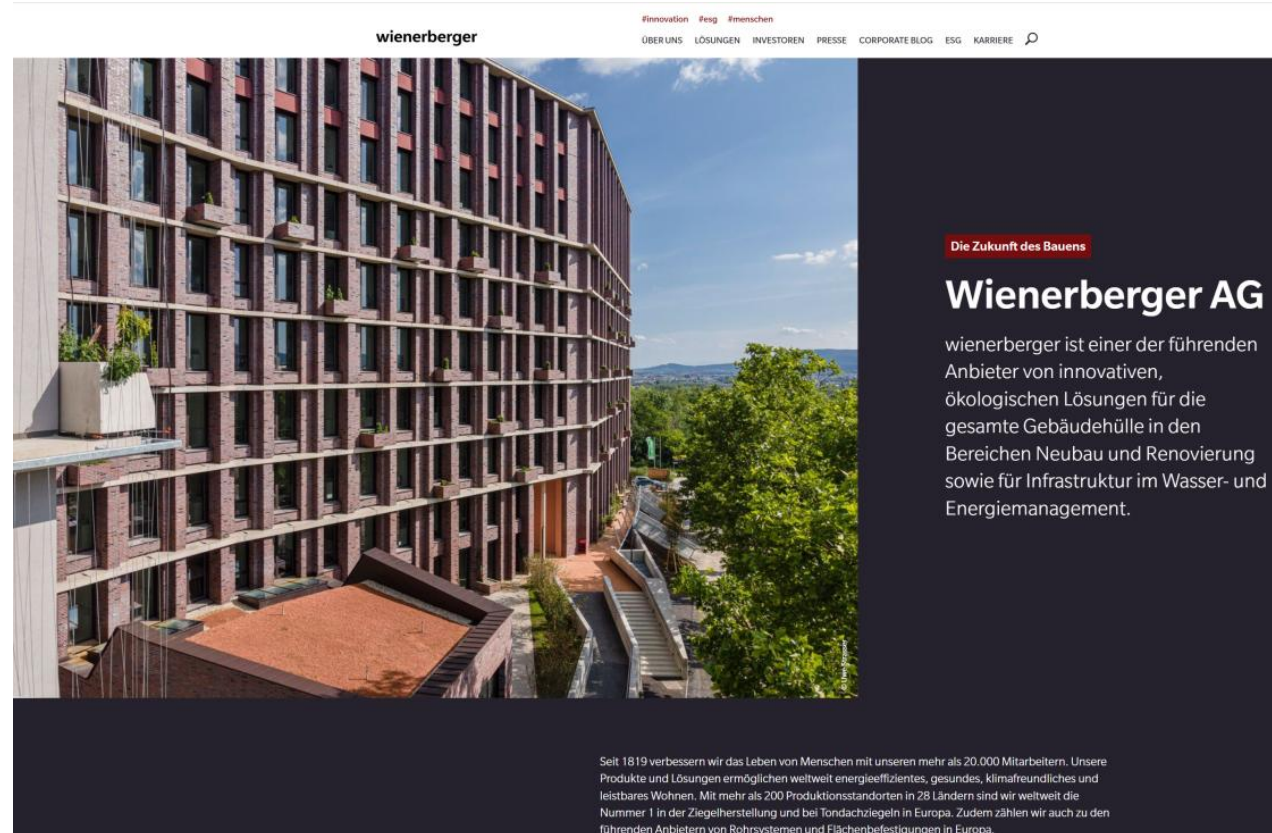




# CAPEX MANAGEMENT TOOL

wienerberger

- › [www.wienerberger.com](http://www.wienerberger.com)
  - › Über uns + Interviews
  - › Lösungen
  - › Strategie
- › Wo sind wir?
  - › Standorte
- › Seit wann sind wir?
  - › Geschichte startet 1775 mit Maria Theresia am Wienerberg
- › [www.patentamt.at](http://www.patentamt.at)
  - › Staatspreis
- › [www.wienerberger.at](http://www.wienerberger.at)
  - › Uttendorf



The image shows a screenshot of the Wienerberger website. The top navigation bar includes the Wienerberger logo and a menu with links: ÜBER UNS, LÖSUNGEN, INVESTOREN, PRESSE, CORPORATE BLOG, ESG, KARRIERE, and a search icon. Social media icons for #innovation, #esg, and #menschen are also present. The main content area features a large photograph of a modern, multi-story brick building with a curved facade and many windows. To the right of the image is a dark sidebar with the heading "Die Zukunft des Bauens" in a red box, followed by "Wienerberger AG" in large white text. Below this, a paragraph describes the company as a leading provider of innovative, ecological solutions for building envelopes, new construction, renovation, and infrastructure in water and energy management. At the bottom of the sidebar, a small paragraph states that since 1819, the company has improved the lives of people with its products and solutions, mentioning 20,000 employees, 200 production sites, and leadership in brick and tile production in Europe.

Seit 1819 verbessern wir das Leben von Menschen mit unseren mehr als 20.000 Mitarbeitern. Unsere Produkte und Lösungen ermöglichen weltweit energieeffizientes, gesundes, klimafreundliches und leistbares Wohnen. Mit mehr als 200 Produktionsstandorten in 28 Ländern sind wir weltweit die Nummer 1 in der Ziegelherstellung und bei Tondachziegeln in Europa. Zudem zählen wir auch zu den führenden Anbietern von Rohrsystemen und Flächenbefestigungen in Europa.

# EVOLOSO BEI WIENERBERGER

- › PM-Smart ist bei Wienerberger
- › Engineering + IT
- › PMO für Applikationen
- › Verwendung breit nicht tief

PROJECT OVERVIEW

View: Project overview | Central project filter: SM-Projects

Project PM Status: Cost & Benefit | Dates | Documents

Enter text to search...

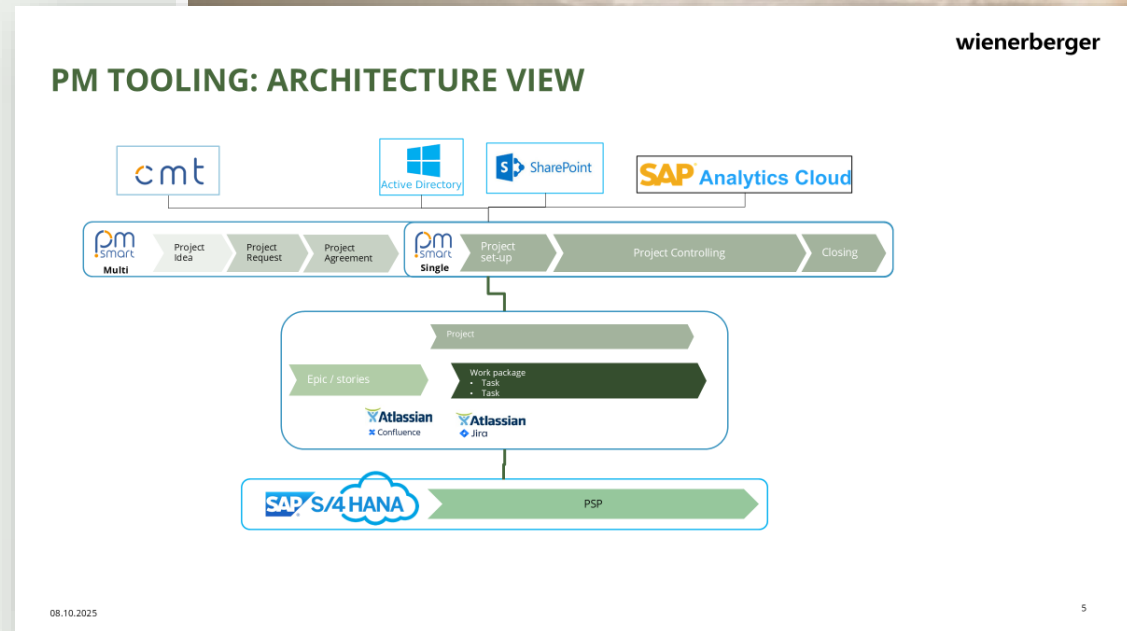
Business Unit Country: [Dropdown]

Proje	Description	Stream	Prio	Status	CoC	Project owner	Project manager	Cat.	Jira relevant?	Release (PR)	1/1	Release (PO)	2/2	3/3	Version	C-Def
25-0211	WBS PM Rollout - NOW (1200/BE)	Operational Services	SP	L3	12019034	Joeri Goethals	Marin Korweinski	SMALL	True	02.09.2025	1/1	18.09.2025	2/2	2.0		
25-0212	WBS PM Rollout - TRN (1226/BE)	Operational Services	SP	L3	12019034	Joeri Goethals	Marin Korweinski	SMALL	True	02.09.2025	1/1	18.09.2025	2/2	2.0		
25-0191	WBS ADG Scoping - TRN (1226/BE)	Production	SP	L3	12019035	Joeri Goethals	Jürgen Omauer	SMALL	True	21.07.2025	1/1	08.08.2025	2/2	2.0		
25-0148	STG NV DSI Check-in/Check-out Impl. at Hasselt	Supply Chain Management	SP	L3	1211004202	Thomas De Winter	Frankie Van Cauwenbergh	SMALL	True	12.06.2025	2/2	01.08.2025	2/2	2.0		
25-0354	WBS MES Rollout - TDH (1245/BE)	Production	SP	L3	12019032	Joeri Goethals	Marin Korweinski	SMALL	True	14.02.2025	1/1	16.02.2025	2/2	2.0		10
25-0334	WBS + WPS BE: E-invoicing Peppol in + outbound	Business support	SP	L3	12019032	Joeri Goethals	Niels Verjyn	SMALL	True	26.02.2025	1/1	07.03.2025	2/2	2.0		
25-0304	WBS BE Creation BE ERP Integration	Business support	SP	L3	12019032	Joeri Goethals	Annelies Beusbroek	MEDIUM	True	31.07.2025	1/1	11.08.2025	2/2	2.0		
23-0065	Sales Cloud Roll Out WPS BE	Prospect to order	SP	L3	1232004202	Tom Deckers	Karl Schöller	LARGE	True	05.04.2023	1/1	28.08.2024	1/1	2.2		19
23-0354	Sales Cloud Roll Out WPS BE	Prospect to order	SP	L3	12019000	Kathien Notelbaert	Karl Schöller	LARGE	True	05.04.2023	1/1	20.08.2024	1/1	2.3		19
Business Unit Country: BG																
Business Unit Country: CZ																
Business Unit Country: DE																
Business Unit Country: DK																
Business Unit Country: FI																
Business Unit Country: FR																
Business Unit Country: GB																
Business Unit Country: GR																
Business Unit Country: HR																
Business Unit Country: HU																
Business Unit Country: IE																
Business Unit Country: IT																
Business Unit Country: NL																
Business Unit Country: PL																
Business Unit Country: RO																
Business Unit Country: RS																
Business Unit Country: SE																

Number of Projects: 203

# PM-SMART IST NICHT ALLEIN

- › Sondern eingebettet in die Architektur
- › Einen „Project Life Cycle“ braucht es auch fürs Geld



# WIE WIR TICKEN

## FROM IDEA TO PROJECT CLOSING IN 4 STEPS

### 1 Idea generation

- › Idea generation is everything happening before a capex initiative is initiated.
- › A single idea shall be formulated in business context.
- › Idea generation ends with a Business Requirement Document (BRD) or an Epic, followed by Capex initiative creation.

### 2 Capex Mgmt.

- › Capex mgmt. applies for investment funding.
- › A single capex initiative is coming from idea generation.
- › Capex mgmt. ends when a single approved capex initiative led to a demand.
- › Seeking approval happens two-fold:
  - › first in budget season for many initiatives
  - › second when demand is due for processing per single initiative
- › For all initiatives capex management provides a complete, aligned, single source of truth of assigned fundings.

### 3 Demand Mgmt.

- › Demand mgmt. refines and facilitates an idea to a requirement and a project request.
- › A single demand is coming from a capex initiative and shall lead to a project.
- › Demand mgmt. ends with an approved project request.
- › For all demands demand management provides a complete, aligned, single source of truth of active demands.

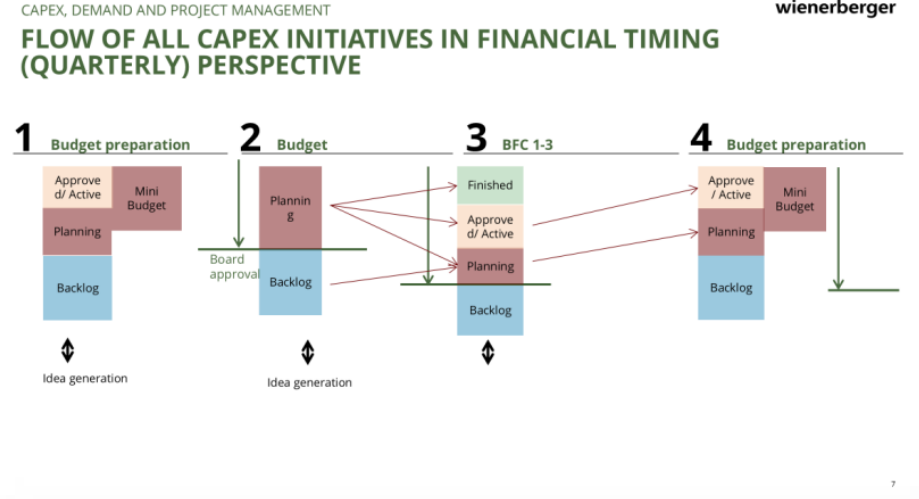
### 4 Project Mgmt.

- › Project management prepares and executes projects.
- › A single project is triggered from a demand.
- › Project preparation starts with an approved request and ends with an approved project agreement.
- › Project execution starts with an approved agreement and ends after
  - › Hypercare phase, settled cost
  - › Closed project in Jira
  - › Approved closing document in PMT
  - › Closed Capex initiative in CMT
- › For all projects, demand management provides a complete, aligned, single source of truth of active projects.

# WARUM CAPEX MANAGEMENT?

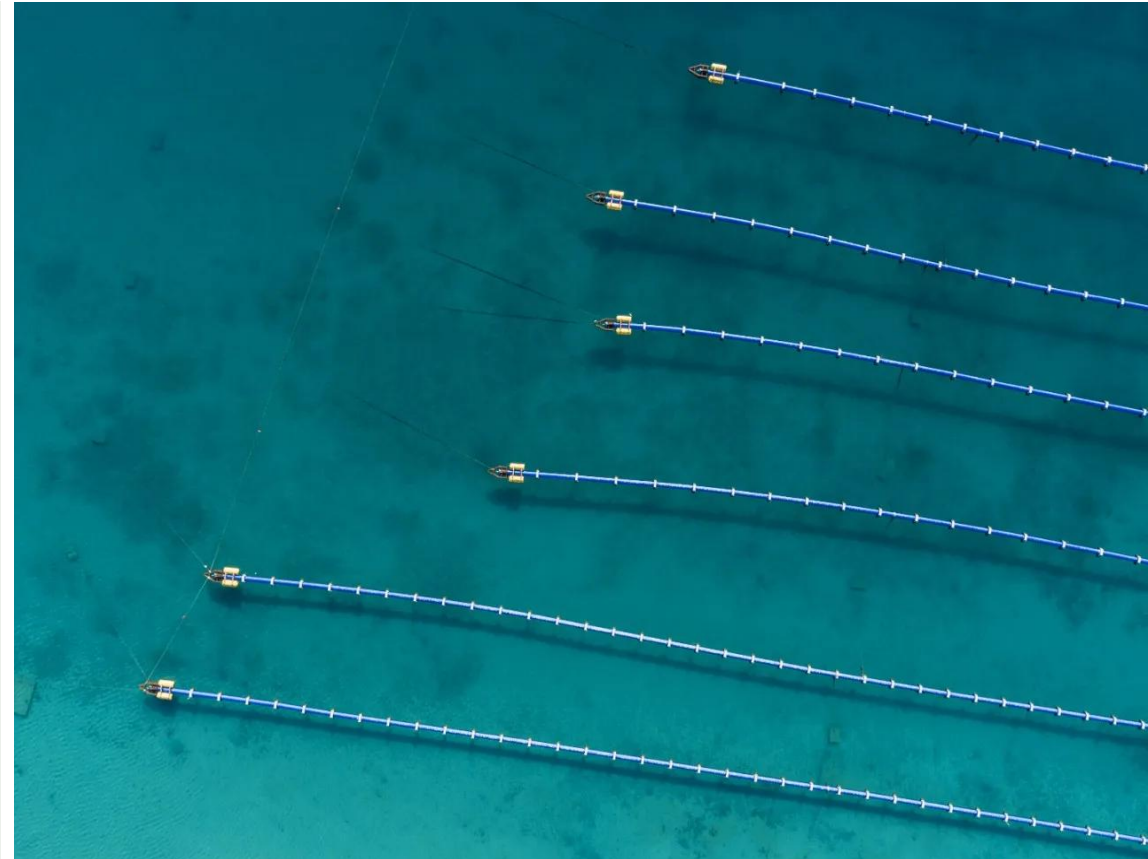
- > Differenzierung
  - > Zeitlich
  - > Einkauf, Projekt, Investition
  - > Verantwortung
  - > Tooling

- > → That's why
- > Rekursion 1: 2022 Idea Generation



# WAS MACHEN WIR IM CAPEX MANAGEMENT?

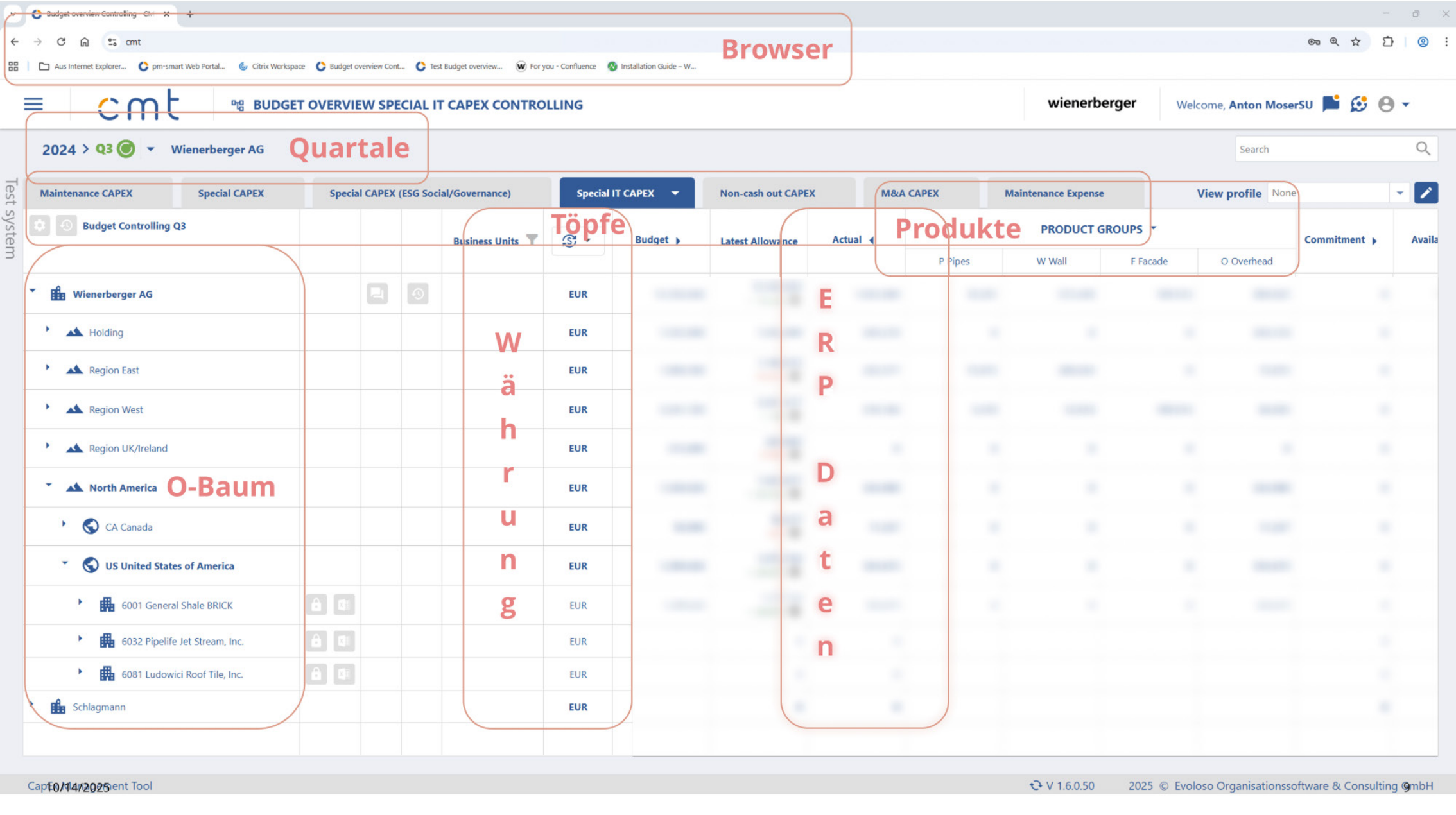
- › BRD – Lastenheft → that's what
  - › Organisationsbaum flexibel
  - › Parallele Gruppierung (Produkte)
  - › Genehmigungsworkflow gestaltbar
  - › Berechtigungskonzept gestaltbar
  - › Quartale
  - › Töpfe
  - › Budgetsummen und Einzelinitiativen
  - › Abweichungsverhalten gestaltbar
  - › Geheimprojekte
  - › Mehrsprachigkeit
  - › Währungsfähigkeit
  - › Browserapplikation
  - › Einbettung in die Architektur
- › Rekursion 2: 2023 Demand Mgmt.



# WIE WURDE CAPEX MANAGEMENT UMGESETZT?

- › Lieferantenauswahl
- › Rekursion 3:
  - › 2023 Capex Mgmt.
  - › 2024 Project Mgmt.





Browser

2024 > Q3 Wienerberger AG Quartale

Maintenance CAPEX Special CAPEX Special CAPEX (ESG Social/Governance) Special IT CAPEX Non-cash out CAPEX M&A CAPEX Maintenance Expense View profile None

Budget Controlling Q3 Business Units Budget Latest Allowance Actual Commitment

- Wienerberger AG
- Holding
- Region East
- Region West
- Region UK/Ireland
- North America O-Baum
  - CA Canada
  - US United States of America
    - 6001 General Shale BRICK
    - 6032 Pipelife Jet Stream, Inc.
    - 6081 Ludowici Roof Tile, Inc.
  - Schlagmann

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Produkte  
PRODUCT GROUPS  
P Pipes W Wall F Facade O Overhead

# EIN JAHR SPÄTER

- › Erfolgreich umgesetzt und eingeführt
  - › 1 Budget und 3 BFC Zyklen erledigt
  - › 2. Budget Zyklus im Gange
- › Erwartungen erfüllt
  - › Seiteneffekte
  - › Kritik
  - › Lob und Dank
- › Fragen

